



WHY ARE ELECTRICITY RATES INCREASING?

Factors driving energy demand:

Energy-Intensive Industry Growth



AI-ready data centers will **double** in size every 2.5 years until 2030.

Aging Infrastructure + Grid Upgrades



As of 2023, roughly **70% of lines and transformers** deployed on the grid were over 25 years old.

Extreme Weather Events



The average annual cost of climate-driven damages over the last three years was **\$153.9 billion**.

Volatile Fuel Prices



Natural gas in storage will be **4%** lower in 2025 and **3%** lower in 2026, further increasing prices.

Take Action!

Take power into your own hands by reducing your energy use and dependence on the grid. Here are four actionable steps you can take to save thousands of dollars in annual energy costs:



Conduct Regular Energy Audits



Invest in Energy-Efficient Infrastructure



Consider On-Site Renewable Energy



Negotiate Energy Contracts