



Financial Services Branch Banks

Case Study

When a multinational financial services company with thousands of branch bank locations wanted to refresh the interiors of some regional retail locations, it looked to LED lighting to enhance customer experience, promote sustainability and reduce maintenance costs.

The Project

The company viewed this project primarily as a facility's update and wanted to identify the "right" aesthetics that would appeal most to customers. They completed a pilot project to identify preferred lighting specs and then turned to Energy Management Collaborative (EMC) to validate the work and come up with a design that could be implemented at 120 locations.

The Solution

EMC quickly confirmed the financial services company's specs using photometrics to evaluate desired brightness and color of light. It then created a plan that included a one-to-one fixture replacement with LED technologies from the company's preferred suppliers.

As part of its audit process, EMC used its award-winning prioritization tool to identify the best utility rebates and energy savings opportunities. It quickly became evident that project dollars would go farther for 125 locations in the North East versus in California, where the company had originally intended to begin its upgrades.

The Results

With this direction set, EMC deployed its installation partners to quickly and consistently implement the work, leaving the financial services company with bright and attractive new interiors. Since the installation was completed the locations have received a rebate to offset 7% of the project costs and delivered energy savings and maintenance savings totaling almost \$1.2 Million.



Savings Summary

Energy Savings

\$625,818

Maintenance Savings

\$566,253