

EV Charging Incentives Savings SpringHill Suites by Marriott Case Study



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SpringHill Suites by Marriott Case Study

With 500 locations across America, SpringHill Suites offers spacious lodging where guests can relax or work, along with amenities that make the hotel chain a destination for both families and business travelers.

Project Summary



54%

Incentives project savings



6

Total charging ports



1

Installation days

The Project

With increasing availability of local, state and federal incentives for electric vehicle (EV) charging stations and the number of hotel guests looking to travel with their electric vehicles also on the rise, SpringHill Suites knew it was an amenity they needed to evaluate. Working with turnkey solutions provide EMC for the procurement and installation of the EV charging stations, the hotel chose a new hotel build in Camp Hill, Pennsylvania, for proof of concept.

The Solution

The new build site was the prime opportunity to minimize the cost of installing the EV charging stations and the critical infrastructure needed to support it. What the hotel would learn from the experience could then be applied when retrofitting other existing properties.

Also making the site ideal was its Pennsylvania location. The EMC incentives team identified the Drive PA Forward Electric Vehicle Supply Equipment (EVSE) program, which offered significant incentives. Handling the full process for the program, the EMC Incentives team secured savings that reduced project costs by 43%.

EMC helped SpringHill Suites evaluate and select dual port ChargePoint CT4000 EV charging stations for the project, with plans to install three units. They then assisted the hotel's local general contractor, ensuring the correct wiring, conduit, circuit breakers were installed and that wireless capabilities were in place before installing and commissioning the charging stations in a single day.

The Results

With the EV charging stations ready for guests when the Camp Hill hotel opened, SpringHill Suites has already set themselves apart from the competition by implementing this in-demand amenity. In addition to futureproofing their Camp Hill property, SpringHill now has a better understanding of the installation process and the benefits of having a turnkey partner, like EMC, to help stay ahead of the trend by applying futureproof technologies, such as EV charging, to other new/existing property locations.



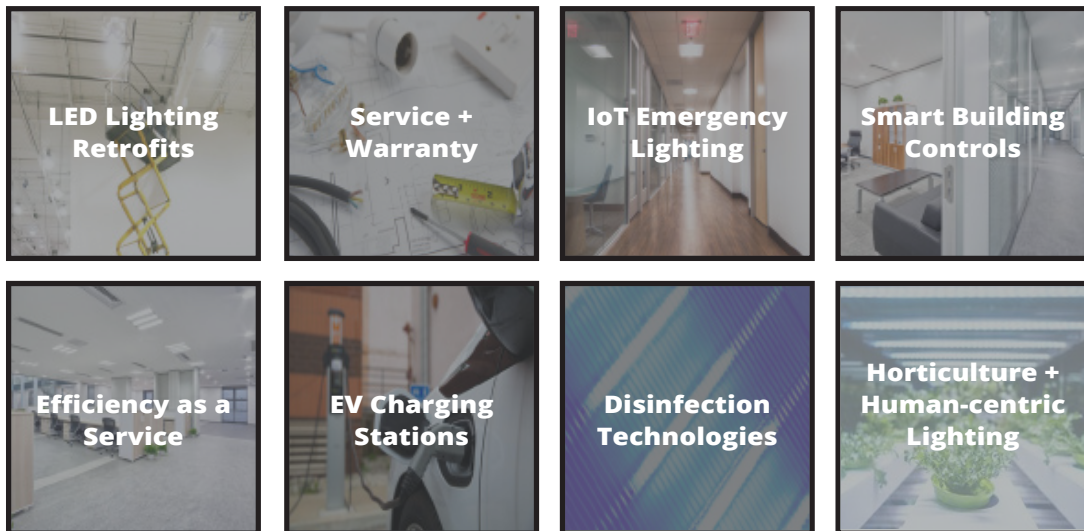
ChargePoint CT4000

Make EMC Your One Call for EV Charging + Other EMC Offerings

With more than 18 million electric vehicles expected on the road by 2030, make your locations preferred charging destinations.

EMC provides expert guidance each step of the way. This starts with initial site planning and identifying incentives that can lower project costs. Then depend on EMC for professional installation as well as ongoing monitoring + maintenance and warranty management.

EMC Offerings



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